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New Executive Director at the Growing Communities Healthcare Alliance

Toronto: Bill Colvin has been appointed interim Executive Director of the Growing Communities Healthcare Alliance. Bill is a strategic communications professional with 30 years of experience in strategic policy, communication and public affairs advice to numerous health care organizations, associations and health ministries at both the provincial and federal levels. Most recently Bill was Vice-President Communication for Lakeridge Health, one of the largest hospital networks in Ontario and a member of the Alliance. In addition, he was the Chair of the Alliance's Communications Committee and served on the Alliance Board for three years.

"We're very pleased and very fortunate to have Bill as interim Executive Director for the Alliance," said Ann McGuire, Chair of the Alliance. "Bill's extensive involvement with the Alliance's strategy development and advocacy and his abilities in government relations means that the Alliance remains well resourced and fully able to continue to work for better health care close to home on behalf of Ontarian's living in high growth communities".

Bill's appointment is a result of Tariq Asmi's departure from the Alliance to become Vice-President, Regional Services at Ontario Shores Centre for Mental Health Sciences.

"We wish Tariq all the very best as he takes on new opportunities and challenges," said McGuire. "He has done an excellent job as Executive Director at the Alliance and leaves the Alliance having successfully brought forward the need for fair and equitable funding of hospital and health care services in high growth communities across Ontario".

Bill will begin his role at the Alliance in the next six weeks while Tariq winds down his responsibilities. A search for a permanent Executive Director will begin very shortly.

The Growing Communities Healthcare Alliance works on behalf of Ontarians in high growth communities to improve local access to hospital and health care services. High growth communities account for more than 70 per cent of Ontario's annual population growth, growing by more than 100,000 new residents each year.

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